



Brand Book [Xenit Xener Xelet Xetup]

Logotype [positive]



 XENIT

 XENIT

 XENER

 XENER

 XELET

 XELET

 XETUP

 XETUP

Photovoltaic

Hi-tech batteries



Electronic boards

Temperature controllers

Colors [values]



CMYK 85 / 53 / 0 / 0
RGB 38 / 108 / 180
HEX #256DB4



CMYK 90 / 70 / 0 / 0
RGB 37 / 74 / 156
HEX #254A9C



CMYK 55 / 0 / 90 / 0
RGB 139 / 204 / 57
HEX #8BCC39



CMYK 18 / 0 / 0 / 62
RGB 38 / 108 / 180
HEX #6F7B80



CMYK 0 / 67 / 96 / 0
RGB 255 / 118 / 24
HEX #FF7618

Typography [Headline]

Headline 1

Montserrat Bold 36pt

Headline 2

Montserrat Bold 30pt

Headline 3

Montserrat Bold 24pt

Headline 4

Montserrat Bold 18pt

Typography [Body Copy]

Body copy

Barlow Regular 16pt

Body copy small

Barlow Regular 14pt

Graphics [decorative]

**Colored shapes
with large rounded corners
and both technical and emotional images.**



Headline 1

Sub headline

Consequunt voloribus
eicaborumqui alis dicimpo
riandio et minto explaut
quatumqui ius, sequi sinis
simusda niendig

Graphics [decorative]

Examples



Graphics [decorative]

Examples





Brand Book [v01 - 2021]